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Women's Business Center Announces New Programs

The Women's Business Center, New Hampshire's only business resource center exclusively serving women entrepreneurs, has an exciting new line up of program offerings. They include courses and programs at 3 levels of business development: *First Steps*, for women building their knowledge of business ownership; *Next Steps*, for women ready to take a planning step in their businesses; and *Full Stride*, for women whose businesses are operating proficiently. Members and nonmembers alike are welcome to attend WBC programs, through registration completed securely and conveniently online at www.WomenBiz.org.

The *First Steps* level offers a new program made up of 5 sessions of business basics, called **Building Blocks**: Money Matters, Legal Matters, Insurance Matters, Marketing Matters and Technology Matters. Each session is 2.5 hours that includes the presentation and a peer support or roundtable-type portion, and will be offered every other week with staggered start dates in Manchester, Portsmouth, Concord and Peterborough throughout the year. You can attend any one or all, depending on your individual needs.

The Portsmouth Building Blocks start October 18 from 6:00-8:30 pm. The fee for members is \$24, \$34 for nonmembers. Bottled water is provided. Sessions start on time and pre-registration is required. Visit the WBC online at www.WomenBiz.org to register for this and all of our programs for women entrepreneurs.

The WBC has eliminated Roundtables as a separate program in favor of incorporating a component of peer support into each program, based on client feedback and needs assessments. The WBC will hold monthly free meetings for women to find out how our services can benefit your business, called **WomenBiz Options**, in Portsmouth, Concord, Manchester and Peterborough on a rotating basis. The first is scheduled for Portsmouth on Wednesday, September 20. Please check the website for location specifics.

Also new to the WBC this year is a series of free sessions introducing the WBC and its services to women entrepreneurs across the state called **WomenBiz at the Ocean**, in cooperation with Ocean National Bank. Dates and locations can be found on the website, which has a complete schedule of fall and winter programs available for women at every stage of business development: www.WomenBiz.org.